

## Agreement Launch News Release

### Promotional Merchandise Agreement Awarded

NWUPC has awarded a national framework agreement for Promotional Merchandise. The agreement will run from 1<sup>st</sup> March 2019 until 28<sup>th</sup> February 2022 with the option to extend for 1 further year until 28<sup>th</sup> February 2023

The agreement has been split into lots and awarded to the following suppliers:

#### **Lots:**

#### **Lot 1 – Promotional Merchandise and Clothing**

#### **Lot 2 – Vouchers and Gift Cards**

#### **Lot 3 – Promotional Clothing**

**Lot 1: Allwag Promotions, Banner Group Limited, ESM Branding Ltd, Extravaganza Ltd, Get Yourself Noticed Ltd, Giftfinder Ltd, Hambleside Merchandise Ltd, PA Promotions Ltd, Silk Group Ltd, Streamline Corporate Ltd**

**Lot 2: TBC, discussions still in progress regarding terms and conditions**

**Lot 3: Alexandra, International Insignia, Intramark Group Limited, JSW Marketing Uniwear**

#### **Benefits of the agreement include:**

- Savings are generated by harnessing the buying power of all the participating consortia Members.
- A multi Supplier Framework Agreement will ensure that Suppliers remain competitive through the life of the Framework Agreement; and
- Members have an OJEU compliant route to the market.
- The Framework Agreement saves the member time and resource through reducing the process to contract with the supplier. Members can Call-Off from the Framework Agreement through Direct Award or Further Competition saving considerable resources and thus providing savings to Members in terms of tendering costs.
- Suppliers have agreed a discount structure for all goods purchased through the Framework.
- NWUPC will be the Contract Manager for the Framework providing support to institutions and updates on market intelligence.

Thanks to the Tender Working Party Members for their invaluable help and knowledge.

For more information, including the Buyer's Guide, please see [HE Contracts](#)

For further information please contact Helen Dodd-Williams, Head of Contracting, [helen.dodd-williams@manchester.ac.uk](mailto:helen.dodd-williams@manchester.ac.uk) 0161 234 8012