



LUPC & SUPC Conference 2019

Exhibition & Sponsorship Brochure

Thursday 16th May 2019, [County Hall](#), Riverside Building, Belvedere Road, London SE1 7PB

www.lupc.ac.uk/conference-2019

BOOK ONLINE NOW!

About Us

LUPC and SUPC will be holding our fourth joint consortia Conference & Exhibition on **Thursday 16th May 2019**.

Our diverse memberships are spread across more than 100 institutions in higher education, further education, museums, galleries, the arts, sciences and government departments. Collectively last year, our members spent almost £700 million through consortia agreements and this is growing year-on-year.

Our one-day joint Conference & Exhibition is an opportunity for our members and framework suppliers to meet and network. This is your chance to influence procurement heads and wider buyers from across London and the South's education and wider not-for-profit sectors.

Due to the success over the last couple of years, our venue is once again [County Hall](#), a landmark building on London's South Bank with stunning views overlooking the iconic London Eye, Big Ben, Houses of Parliament and River Thames. The venue offers a bespoke conference and exhibition space in one of the best-connected locations in central London.

Why should I attend?

- A unique opportunity to get in front of 250+ buyers from across London and the South's higher and further education, arts, science and cultural sectors. It's free for Members to attend!
- With more than 700 approved suppliers to our agreements, and limited stands, your attendance demonstrates your commitment to collaborative agreements and the needs of our Members.
- Showcase your framework products and services and create new business opportunities.
- Build brand recognition in the sector.

- Network with key decision-makers from across public sector procurement.
- A prestigious, completely refurbished venue conveniently located in the heart of central London with excellent transport connections.
- Our programme is designed to maximise your time with delegates during breaks and registration and increase footfall through the exhibition areas.
- All exhibitor food and refreshments included.
- A complimentary invitation to the Conference drinks reception, held immediately after the event to capitalise on the Conference buzz.
- Access to the venue for set-up the night before.
- A bespoke exhibition venue with 2 x 2m space allocations, and plenty of space for delegate networking.

Feedback on our 2018 Conference:

“This is always our favourite event of the year. Everyone is really friendly, the conference staff are helpful, the conference has great speakers which creates a buzz by the delegates, and the venue also works really well” *(Exhibitor)*

“Excellent venue, good location and well organised” *(Exhibitor)*

“Great venue, good food, good exhibition space, well organised, interesting seminars” *(Delegate)*

“I cannot compliment you enough on the event. It was varied, well thought out in terms of space, informative and proved an excellent networking opportunity *(Delegate)*

Who will I meet?

Predominantly Heads of Procurement and buyers from Central Purchasing teams across higher education, further education, museums, galleries, the arts, sciences and government departments.

We also invite buyers with purchasing responsibility for:

- Estates
- Libraries
- Laboratories
- IT
- Administration
- Professional services
- Telecommunications

We anticipate 250+ buyers will attend.

What are the exhibition and sponsorship opportunities?

Standard exhibitor package

- 2 x 2m exhibition space with table (not shell scheme), tablecloth, two chairs, wi-fi and power available
- Your company name listed in the conference programme
- Your company listed on Conference web pages
- Delegate names provided (unless opted out)
- 2 x exhibitor passes to the Conference, which includes complimentary entry to the Conference Drinks Reception on the same day (see below).

This year, we have four tiers of price package based on exhibition stand location within the venue:

Gold* package (2 stands) £2750 + VAT

Prime stand location at entrance/registration
Promo flyer in all delegate bags (to be provided by exhibitor)
Full page advert in delegate brochure (artwork to be provided by exhibitor)
Exclusive use of the Media wall located by your stand.

Gold package (3 stands) £2500 + VAT

Prime stand location at entrance/registration
Promo flyer in all delegate bags (to be provided by exhibitor)
Full page advert in delegate brochure (artwork to be provided by exhibitor)

Silver package (40 stands) £1850 + VAT

Stand location in the Thames Lounge main exhibition area outside of plenary space; 2 stands in the County Suite lobby which leads into the plenary space also available.

Bronze package (16 stands) £1600 + VAT

Stand location in the Westminster Suite, located just off the larger exhibition area.

The floorplan is available online for suppliers to select an area/stand number in their booking form.

Sustainability

Responsible procurement is very important to LUPC, SUPC and our Members. We kindly request that all suppliers be mindful of the environmental impact of any giveaways being distributed by suppliers at the conference. Please ensure that giveaways have been responsibly procured and avoid including any single-use plastic products.

Sponsorship opportunities

We are looking for sponsorship of the items below, at supplier's own cost. If you would like to provide these please contact [Suzanne Picken](#), t: 020 7307 2766. These are always hugely popular, so do get in touch promptly to secure your sponsorship. Again, we would encourage the use of sustainably sourced and produced materials. Why not demonstrate your commitment to sustainability by ensuring promotional items are as friendly to the supply chain and the environment as possible?

Sponsorship
Promotional items
Lanyards (x approx. 450-500)
Delegate bags (x approx. 400)
Notepads (x approx. 400)
Pens (x approx. 400)

A number of additional paid-for promotion opportunities are also available for exhibitors, including advertising and room sponsorship – please see our [Additional Sponsorship Opportunities brochure](#)

Exhibition spaces and sponsorship will be allocated on a first come, first served basis. Your exhibition stand and sponsorship are not secure until payment has been received and we reserve the right to decline bookings from aged debtors until debts are cleared. Please note, only exhibiting suppliers may attend the Conference & Exhibition.

Book now

Book online now by completing the [Exhibitor Booking Form](#) and emailing it to events@lupc.ac.uk

Contact

For further conference and exhibition details: [Suzanne Picken](#), Head of Membership and Marketing tel: 020 7307 2766. For booking and payment queries: [Caroline Ford](#), Administrator, tel: 020 7307 2762