



LUPC & SUPC Conference 2019 - Additional Sponsorship & Advertising Opportunities

LUPC and SUPC are able to offer confirmed Exhibitors a number of additional advertising, promotion and sponsorship opportunities at our Conference on Thursday 16th May.

The 'Further Information' section at the bottom of these pages should help familiarise you with room and exhibition locations.

Please note, all advertising and promotion at the Conference must reflect your status on the agreement, and not be used to promote off-contract goods and services.

Conference programme

Our printed Conference programme will be provided to 250+ delegates, with opportunities for paid-for advertising and sponsorship as follows:

1. Programme sponsorship – single opportunity

Full A5 programme sponsorship – an inside full-page advert (worth £1,000 + VAT) plus your logo and sponsor status displayed prominently on the front cover.

£2,250 + VAT

2. Programme advertising – multiple opportunities

Exhibitors can book additional advertising for inside the Conference programme, at the following rates.

Full page A5 advert: **£1,000 + VAT**

Half page A6 advert: **£500 + VAT**

Rooms – hire and sponsorship

1. County Suite sponsorship (all day) – single opportunity



A single exhibitor will be able to sponsor the County Hall Suite, used for the main plenary sessions attracting 250+ delegates, plus larger breakout sessions (50 people +) all day. This sponsorship will include:

- Ability to display a roller banner (provided by exhibitor) near delegate entrance to the County Suite.
- Lectern sponsorship - your logo displayed on lectern alongside Conference logo (provided by LUPC & SUPC)
- Small leaflet distributed on delegate seats at start of the day (provided by exhibitor in advance)

£3,000 + VAT

2. Lords 1, 2, 3 breakout room sponsorship (all day) – multiple opportunities

Exhibitors will be able to sponsor individual breakout rooms, with the same benefits as listed for County Suite sponsorship. Note, more popular sessions will be allocated the larger Lords rooms.

Lord 1: Capacity 40 theatre.

£750 + VAT

Lord 2: Capacity 60 theatre.

£1,100 + VAT

Lord 3: Capacity theatre 70.

£1,300 + VAT

For a conversation on which workshop topics will be in which rooms (currently tbc) please contact [Suzanne Picken](#), t: 020 7307 2766

How to book

For further information and to book, please contact [Suzanne Picken](#), Head of Membership and Marketing, t: 020 7307 2766. Sponsorship will be allocated on a first come, first served basis. Your sponsorship will not be secure until payment is received in advance of the event.

Further information

[Exhibition Floor Plan](#)

[Venue floor plan](#)

Note: County Suite (plenary area and largest breakout room); Thames Suite (exhibition area); Lords 1-3 (breakout rooms); Speakers Event Space and Coade Room (drinks reception).

Delegates enter and leave via the Reception (left of Venue floorplan), and morning registration takes place in the corner space to the right of the Venue floorplan (top right of Thames Suite).