



Government  
Commercial  
Function

# Procurement Act 2023 Communities of Practice Launch

## Communications resource pack



April 2024

# Purpose of this pack

- GCF has developed a comprehensive L&D programme to support those operating under the new Procurement Act 2023. Our aim is to provide a **suite of dedicated learning approaches** covering the range of requirements from those who only need an overview of the changes through to more detailed and specific instruction.
- **Communities of Practice (CoP)** are a fundamental element of this suite of learning approaches. These communities provide a platform of peer support, reflection and development of best practice for procurement practitioners working within the Procurement Act changes. Supported by the central team and superusers, CoP will enable the completion and embed the learning of our L&D products.
- Communities of Practice will launch on **Wednesday 8th May 2024**.
- This pack is aimed to provide Contracting Authorities and other stakeholders with communications resources to support the launch and promotion of Communities of Practice during the six month preparation period.



# Pack contents

- Link to explainer animation
- Template newsletter/ intranet article content
- Promotional information leaflet/ handout
- Social media infographics



# Template content for newsletter or intranet articles

- **Contracting Authorities (CA) are invited to draw from the following script and tailor for internal use within their own organisation**
- The Procurement Act 2023 will come into force in October 2024 and will create a simpler and more flexible, commercial system. It will embed transparency throughout the commercial lifecycle, and open up public procurement to new entrants such as small business and social enterprises.
- The Government Commercial Function has developed a comprehensive learning and development programme to support and prepare those operating within the new Act - this includes **Communities of Practice (CoP)** for all procurement practitioners.
- The CoP will be a fundamental element of the learning and development offer that will prepare and support procurement, commissioning and commercial practitioners for the implementation of the Procurement Act 2023 when it goes live in October 2024.
- The CoP are open to all staff whose main role is to run full or parts of tenders, or let contracts, or procurement & commercial professionals whose main role is to manage suppliers or contracts.

Cont...



# Template content for newsletter or intranet articles

The CoP aim is to:

- **Foster a strong community** of commercial/procurement professionals in the public sector to elevate procurement capabilities.
- **Support existing** locally-managed commercial/procurement **communities of practice** across organisations and sectors.
- Provide a platform enabling **peer support and best practice creation and sharing**.
- Foster the discussions that **identify trends, challenges, and risks** in procurement practices.
- Encourage the **application of best practices within the new Act** by procurement, commercial, and commissioning professionals.
- Identify opportunities for continuous improvement in procurement practices within organisations, sectors, or regions.



# Template content for newsletter or intranet articles

We have structured the CoP to operate on both a central and at a local level:

- A **centrally managed CoP** will be facilitated by the Government Commercial Function (GCF). A dedicated CoP homepage has been created and is accessible via the [Government Commercial College \(GCC\)](#).
- This homepage hosts an interactive, online forum that includes dedicated sections on all aspects of the new regime, including (but not limited to) transitions, transparency, framework/dynamic markets and innovation.
- The centrally managed CoP will also offer online community meet-ups that cover key priority themes and changes brought in by the new Act.
- **CoP are also established and facilitated locally**, with support offered by the GCF. Locally managed and facilitated CoP deliver online meet-ups and offer sector or organisation-specific support.



# Template content for newsletter or intranet articles

Procurement practitioners can get involved in the CoP in the following ways:

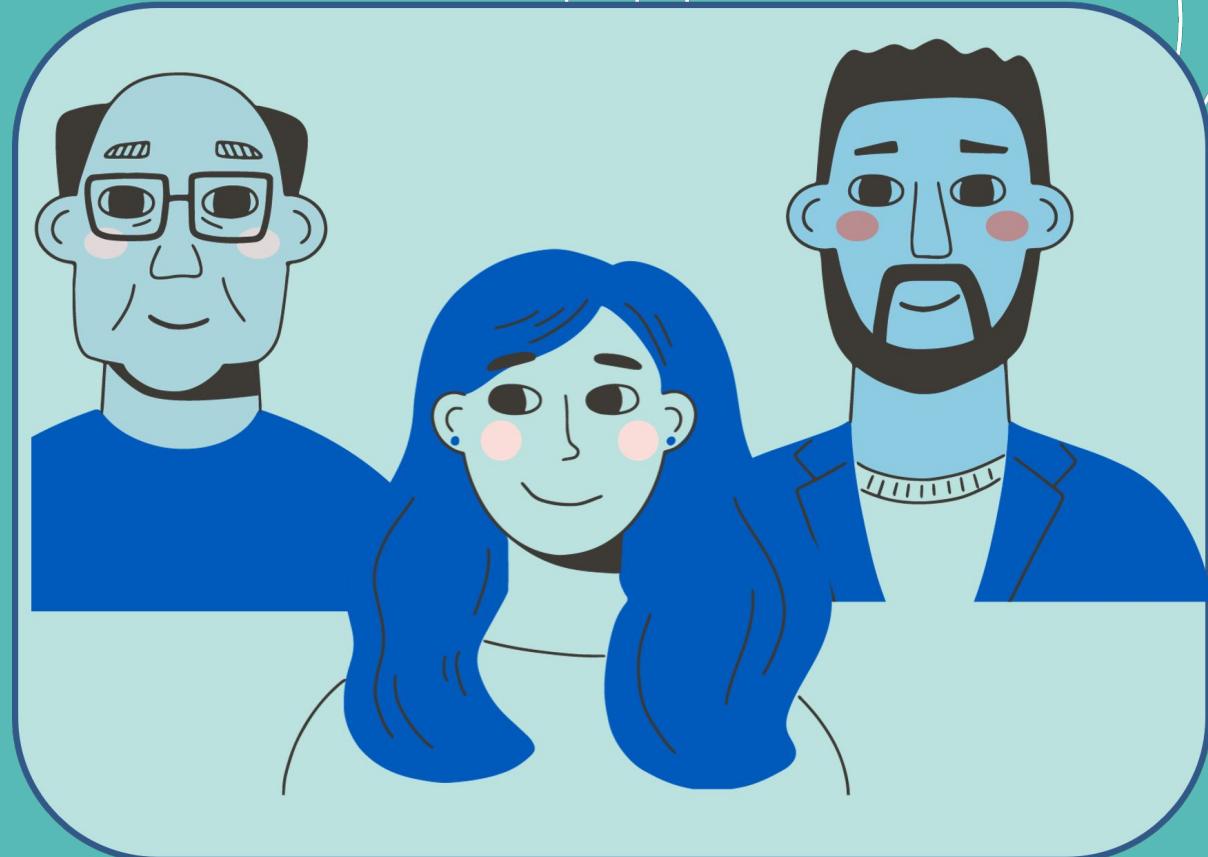
- Join and participate in our online forum, available on the [GCC](#) website.
- Attend our centrally delivered CoP events. All of our events will be published on the CoP GCC page. New events will be published and registration will be open 6 weeks in advance.
- Contact your Single Point of Contact (SPOC) to find out more about your locally managed CoPs. A list of SPOCs is available in the Useful Resources section of the CoP homepage on the GCC.
- Ask your SPOC who your organisational superusers are and collaborate with them to provide feedback to our team.
- If you experience any issues in accessing the E-Learning via the GCC, please contact [gcfpp-busops@cabinetoffice.gov.uk](mailto:gcfpp-busops@cabinetoffice.gov.uk)
- You may also wish to add details of your broader TPP learning and preparation activity, and a supportive quote from your Commercial Director, CEO or Permanent Secretary. You should also signpost to your SPOC or Commercial Team mailbox for further information.





## Design approach and assets

- We have developed an illustrative icon-based approach for our design assets to support the CoP launch communications activity.
- This is centered around an 'explainer' animation which follows three practitioners as they understand and explain the benefits of becoming part of the CoP.
- This icon approach is then carried through to a leaflet and social media assets.





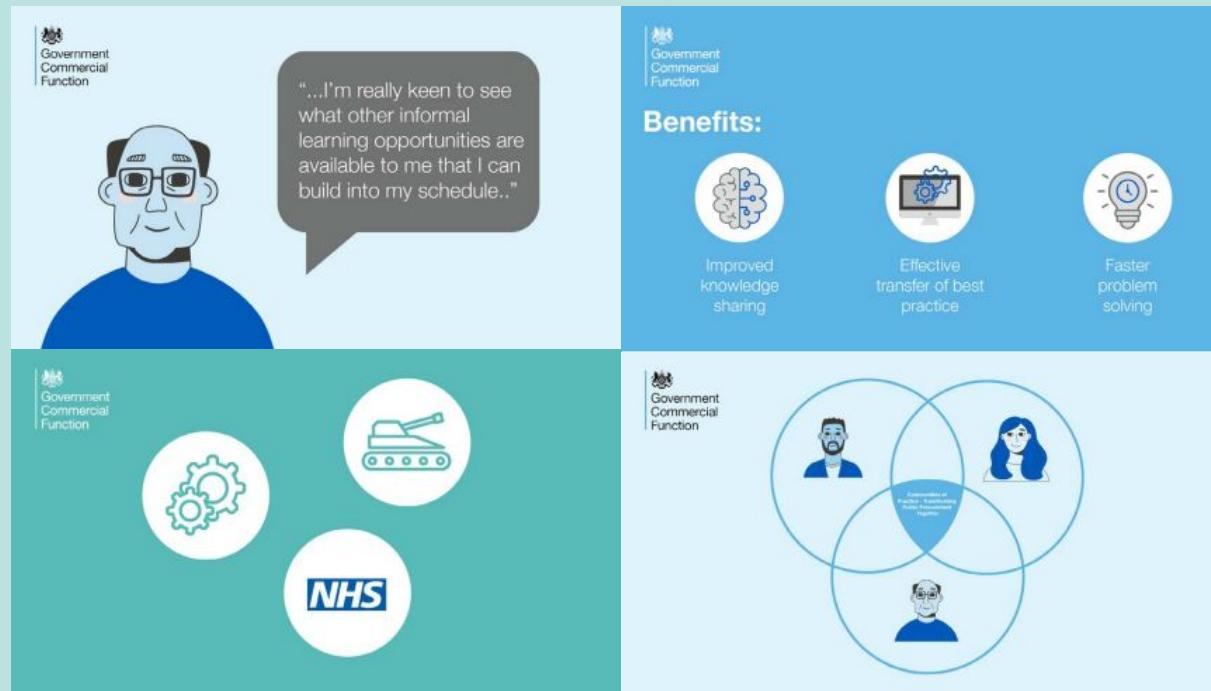
## Design assets

- ‘Explainer’ animation
- Communities of Practice information leaflet/ flyer
- Infographics for social media
- Further designs will be developed as we progress through the preparation period.  
Please contact the TPP communications team to discuss scope for different approaches or suggestions



# Explainer animation

- We've created an explainer animation which is available to view and share (<https://youtu.be/X9RITWXJhsE>).





## Communities of Practice information leaflet

- can be printed or emailed
- sized to A5
- file is available in PDF or PNG format from the GCF TPP team



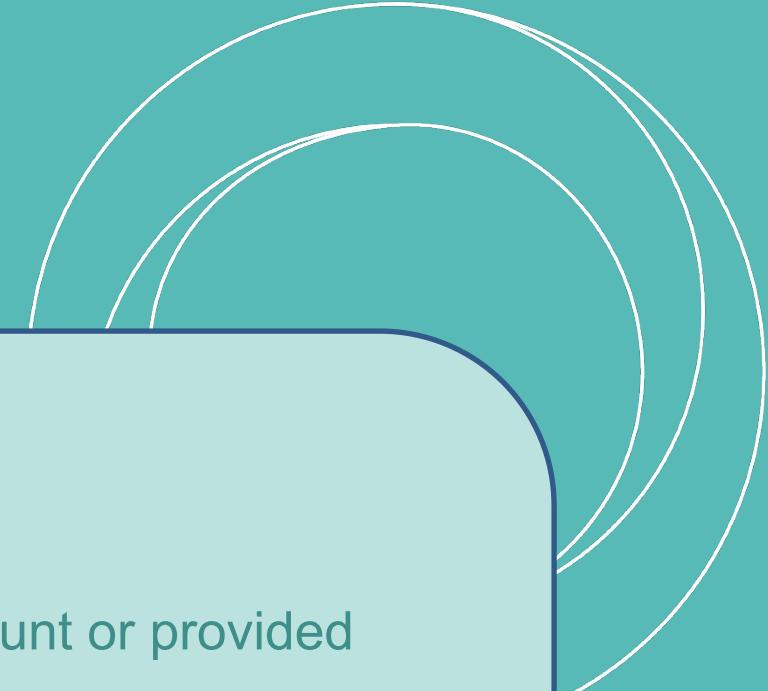
### Communities of Practice launch 8 May 2024

- Fundamental element of the L&D offer that will prepare procurement practitioners for the implementation of the Procurement Act 2023.
- Open to all operational procurement staff including contract/supplier managers.
- Centrally managed CoP facilitated by the GCF with a dedicated CoP homepage now available, accessible via the [Government Commercial College \(GCC\)](#).
- Homepage hosts an interactive **online forum** that includes dedicated sections on all aspects of the new regime.
- Centrally managed CoP also offers **online meet-ups** that cover key changes.
- CoP are also established locally, supported by the GCF, that deliver online meet-ups and offer sector or organisation-specific support.
- To find out more about your locally managed CoPs, contact your Single Point of Contact (SPOC). List of SPOCs is available in the Useful Resources section of the CoP homepage on the GCC.

If you experience any issues in accessing the Communities of Practice landing page via the GCC, please contact us at:

[gcftpp-busops@cabinetoffice.gov.uk](mailto:gcftpp-busops@cabinetoffice.gov.uk)





## LinkedIn/ webpage infographics

- These can be posted from your organisation's own LinkedIn account or provided to the TPP team for publication from the official GCF account.
- You might also consider posting to flag that your Commercial Team are engaging with the central CoP online forum and events, and the benefits that this brings.
- Artwork available from the GCF TPP team ([chris.kirby3@cabinetoffice.gov.uk](mailto:chris.kirby3@cabinetoffice.gov.uk)) , the infographic will click straight through to the GCC.

# LinkedIn infographic options

(NB more approaches will be developed and shared as we progress through the preparation period)



## Procurement Act 2023

Communities of Practice  
launch  
8 May 2024



Visit our dedicated CoP homepage via the [GCC](#) to access:

- Interactive online forum
- Events and meet-ups
- Useful resources



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Communities of Practice



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