

COLLABORATION IN ACTION LUPC & SUPC CONFERENCE 2022

LUPC & SUPC CONFERENCE 2022

EXHIBITOR AND SPONSORSHIP BROCHURE

WEDNESDAY 8 JUNE 2022 09:00 - 16:30
ETC.VENUES 133 HOUNDSITCH, LONDON



#LUPCSUPC22



events@lupc.ac.uk



www.lupc.ac.uk



ABOUT US

LUPC and SUPC's combined membership includes more than 100 institutions in higher education as well as further education colleges, museums, galleries, the arts, sciences, government departments and organisations in the wider public sector. Collectively last year, our members spent over £577 million through consortia agreements. Our memberships represent a significant proportion of overall sector buying power.

THE LUPC & SUPC CONFERENCE

LUPC and SUPC will be holding our seventh joint consortia Conference & Exhibition on **Wednesday 8 June 2022**. We're delighted to be meeting again in person, bringing together our combined membership and our framework suppliers for a day of topical sessions and focused networking. This year's event will be taking place at a **fabulous new venue in the City of London**, improving further upon the exhibition experience of our previous conferences. This is your chance to influence procurement heads and those in their teams from across our region.

The conference will be held in the City of London at [etc.venues 133 Houndsditch](#) (pandemic restrictions permitting). We will be also be using the [Whova platform](#) for our event website and conference mobile app on the day.



BENEFITS OF ATTENDING

- To date, there has been very limited opportunity to network with LUPC and SUPC members since the outbreak of COVID-19 – this is your chance! Members, suppliers and our consortia teams are so looking forward to this.
- Our conference is well-established, having run now for seven years. You will have access to over 300 buyers from across London and the South's higher and further education, arts, science, cultural and public sectors in attendance.
- Your support of this event ensures we can keep it free for members, so delegate numbers are always high!
- With more than 700 approved suppliers awarded to our agreements, your attendance demonstrates your commitment to collaborative agreements and the needs of our members.
- It provides you with a great space to showcase your framework products and services and create new business opportunities.
- It supports you to build brand recognition in the sector and generate leads.
- Our programme is designed to maximise your time with delegates during breaks.
- Refreshments and buffet lunch included.
- A complimentary invitation to the Conference drinks and canape reception is included; this is held immediately after the event to capitalise on the Conference buzz.



FEEDBACK FROM OUR LAST IN-PERSON CONFERENCE

*“Superb organisation, helpful and friendly staff and an excellent calibre of attendees.”
(Exhibitor)*

*“Very professionally organised, well attended and good feedback from the delegates.”
(Exhibitor)*

“Well organised, lots of relevant supplier stands. Venue excellent, food and refreshments very good.” (Delegate)

“A must attend event for procurement professionals in Higher Education.” (Delegate)

WHO WILL I MEET

Predominantly, heads of procurement and buyers from central purchasing teams across higher education, further education, museums, galleries, the arts, sciences and the wider not-for-profit sectors. We expect over 300 delegates to attend, with no limitations on attendee numbers or travel barriers.

We also invite buyers with purchasing responsibility for:

Administration, Estates, Libraries, Laboratories, IT, Professional Services and Telecommunications

EXHIBITOR STAND

£2,195 + VAT

64 AVAILABLE - FIRST COME FIRST SERVE



EARLY BIRD RATE: £1,995 + VAT

**Early bird rate applies for exhibitor stands booked between 26 January until 25 February 2022. From 26 February exhibitor stands will cost £2,195 + VAT.*



DON'T MISS OUT BOOK HERE!

**Bookings Open - Wednesday 26 January at 9:30 AM*

- 3 x 2m exhibition space (not shell scheme). Includes table, tablecloth, two chairs, access to power supply and free Wi-Fi.
- Promoted as Conference Exhibitor with company logo and description on the conference mobile app and event website.
- Promotion and virtual exhibitor booth that can be customised on the conference web and mobile app. This will be visible to delegates in the lead-up, day of and up to six months after the conference.
- 2 exhibitor passes to the Conference, which includes complimentary entry to the drinks reception following the conference.
- A GDPR compliant list of contact details for all attendees who consent to the sharing of their contact details with suppliers.

NB. Stand space is 3 x 2m. Your stand must not exceed this space otherwise it may infringe on another exhibitor's space. If you have unusual space or staging requirements, please contact [Suzanne Picken](#) to discuss if this can be accommodated.



HEADLINE SPONSOR

£12,000 + VAT

1 AVAILABLE - FIRST COME FIRST SERVE

DON'T MISS OUT BOOK HERE!

**Bookings Open - Wednesday 26 January at 9:30 AM*

- **The Headline Sponsor package includes a premium double-stand location (*Stand 1 on floorplan*) with an exhibition stand and an informal seating area for discussions.**
- Branded large wall space behind exhibition stand (vinyl wallpaper, artwork to be provided by the sponsor).
- Branded entrance to the main plenary room - includes door and floor branding (artwork to be provided by sponsor).*The plenary room is situated next to your exhibition space.
- Space to display x2 branded pop-up banners in the plenary space. (Banners to be provided by the headline sponsor).
- Branded lanyards (design to be agreed with LUPC & SUPC).
- 10-minute speaking slot at the beginning of the conference.
- Promoted as Conference Headline Sponsor with company logo and description on the conference mobile app and event website.
- Advertising banner on both LUPC and SUPC's websites for the month of June 2022.
- Series of planned social media posts on Twitter and LinkedIn to promote your company in the lead up to the event.
- 4 exhibitor passes, which includes complimentary entry to the drinks reception following the conference.
- A GDPR compliant list of contact details for all attendees who consent to the sharing of their contact details with suppliers.



DRINKS RECEPTION SPONSOR

£8,000 + VAT

1 AVAILABLE - FIRST COME FIRST SERVE

DON'T MISS OUT BOOK HERE!

**Bookings Open - Wednesday 26 January at 9:30 AM*

- **Premium stand location includes exhibition stand (*Stand 2 on floorplan*)**
- Sponsorship of the 1.5-hour post-conference drinks and canapés reception from 16:30 - 18:00.
- Exclusive use of the large media screen for branded digital advertising in the main exhibition space from the start of the drinks reception at 16:30 - 18:00 (artwork to be provided by the supplier). All exhibition stands will be removed at this stage for the drinks reception.
- Promoted as a sponsor with company logo and description on the conference mobile app and event website.
- Space to display x2 branded pop-up banners in the drinks reception space. (Banners to be provided by the sponsor).
- 5-minute welcome speaking slot at the beginning of the drinks reception.
- Series of planned social media posts on Twitter and LinkedIn to promote your company in the lead up to the event.
- 4 exhibitor passes for the conference and drinks reception.
- A GDPR compliant list of contact details for all attendees who consent to the sharing of their contact details with suppliers.

ADVERTISING OPPORTUNITIES

The following advertising opportunities are available to book in addition to an exhibition stand. These are not available to purchase as a stand-alone opportunity and an early bird rate is not applicable. These opportunities are first come first serve and can be secured through the online booking form.



BRANDED COFFEE POINT

3 AVAILABLE - FIRST COME FIRST SERVE

£975 + VAT (each)

Branded Solid Vinyl Back Wall Panelling
Advertisement of one Coffee Station (artwork to be provided by the supplier).

MEDIA WALL

1 AVAILABLE - FIRST COME FIRST SERVE

£975 + VAT

Exclusive use of the large media screen for branded digital advertising in the main exhibition space, all day until the drinks reception at 16:30 (artwork to be provided by the supplier). *Please be aware that this image shows the media screen without exhibitions stands in situ.



BRANDED CLOAKROOM

1 AVAILABLE - FIRST COME FIRST SERVE

£975 + VAT

Branded Solid Vinyl Back Panels x2 behind the
Cloakroom Desk (artwork to be provided by the
supplier).





TERMS & CONDITIONS

Please note, only awarded suppliers that are on framework agreements available to LUPC and/or SUPC members at the time of the conference can be a sponsor or exhibitor at the LUPC & SUPC Conference, 8 June 2022.

We regret that should your company no longer be an LUPC/SUPC supplier as of 8 June 2022, we will need to refund your exhibition/sponsorship fee as we can only accept exhibitors from consortium approved suppliers.

Your exhibition stand/sponsor package is not secure until payment has been received and we reserve the right to decline bookings from aged debtors until debts are cleared.

All exhibition stands and sponsorship packages are first come first serve. You will need to complete the online booking form to secure your attendance. Please note LUPC & SUPC cannot reserve a place for you.

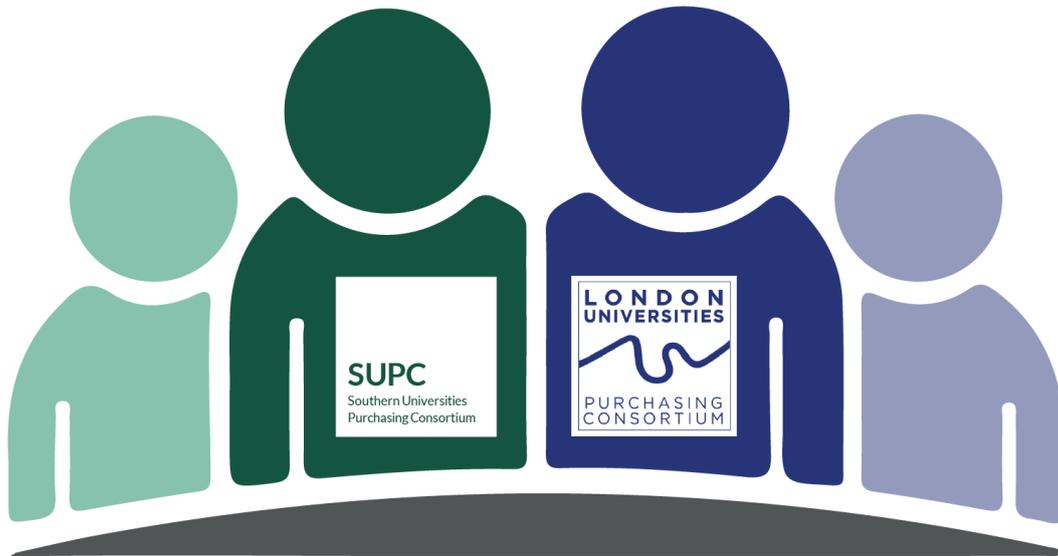
[**Full Terms and Conditions**](#)

SUSTAINABILITY

Responsible procurement is very important to LUPC, SUPC and our Members. We wish to make this year's conference the most sustainable yet. One way we are achieving this is by not providing tote bags or conference pads and pens; delegates will be advised to bring their own. We will also be using a conference app instead of a printed conference brochure.

Please be mindful of the environmental impact of any giveaways you wish to distribute at the conference. You can demonstrate your commitment to sustainability by ensuring promotional items are as friendly to the supply chain and the environment as possible.

We respectfully request that no single-use plastic products be distributed.



BOOKINGS OPEN

Online registration for the conference will open to suppliers on
Wednesday 26 January at 9:30 AM

[Online Booking Form](#)

- Please note, that stand bookings and sponsorship opportunities will be on a first-come first-served basis.
- An early bird rate of £1,995 + VAT applies for all exhibitor stands booked between 26 January and 25 February 2022. From 26 February 2022, exhibitor stands will cost £2,195 + VAT.
- We anticipate that there will be high demand for places, so please be prepared; you will need invoice details including invoice contact name and address, and PO number if required.

CONTACT US

For further conference and exhibition details please contact [Suzanne Picken](#),
Head of Membership, Marketing and Communications. LUPC Tel: 020 7307 2766